Graphical Depiction of Longitudinal Study Designs in Health Care Databases

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Pharmacoepidemiologic and pharmacoeconomic analysis of health care databases has become a vital source of evidence to support health care decision making and efficient management of health care organizations. However, decision makers often consider studies done in nonrandomized health care databases more difficult to review than randomized trials because many design choices need to be considered. This is perceived as an important barrier to decision making about the effectiveness and safety of medical products. Design flaws in longitudinal database studies are avoidable but can be unintentionally obscured in the convoluted prose of methods sections, which often lack specificity. We propose a simple framework of graphical representation that visualizes study design implementations in a comprehensive, unambiguous, and intuitive way; contains a level of detail that enables reproduction of key study design variables; and uses standardized structure and terminology to simplify review and communication to a broad audience of decision makers.

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The terminology we suggest for temporal anchors is frequently used in descriptions of database studies and in textbooks (17), as well as in the recently published consensus papers by 2 leading professional societies (15, 16). We propose a simple framework of graphical representations that will clarify critical design choices in database analyses of the effectiveness and safety of medical products. A recent consensus statement laid out a set of parameters that define decisions in database study implementation, which, if reported, would increase reproducibility of studies (16). Building on these parameters, we sought to develop a visualization framework that describes study design implementation in a comprehensive, unambiguous, and intuitive way; contains a level of detail that enables reproduction of key study design variables; and uses standardized structure and terminology to simplify review and communication to a broad audience of decision makers. Our multistakeholder group comprised international leaders with more than 75 years of combined experience in academia, regulatory decisions, health technology assessment, journal leadership, payer decision making, and analyses of distributed health care data networks. The example figures and templates are covered by a Creative Commons license. The PowerPoint figures are free to download and adapt, with appropriate attribution, from www.repeatinitiative.org/projects.html.

Terminology

The terminology we suggest for temporal anchors is frequently used in descriptions of database studies and in textbooks (17), as well as in the recently published consensu...
The Nature of Health Care Databases Relevant to Effectiveness Research

Health care databases are derived from transactional databases that record clinical and administrative information for delivering and administering health care. As encounters occur and services are provided, records are generated and tallied. Each addition to the database comes with a service date stamp and is attributed to the patient via a unique patient identification number, thus generating longitudinal patient records of increasing duration. There is substantial literature describing the details of data integration, cleaning, and normalization (18–20).

For each patient, all encounters with the health care system that are reimbursable by health insurance (or are captured by the provider’s electronic health record system) can be sorted by the service date in calendar time (Figure 1). Each encounter is associated with information on medical services, diagnoses, procedures, and similar events, plus information on payments (in claims data) or charges (in electronic health record data). The rules and algorithms that stem from a specific study implementation will then be applied to each patient’s longitudinal data stream. The study implementation is usually oriented around an event-based timeline anchored to a key event, in contrast to the calendar time arrangement of the raw data (Figure 1) (21).

**Table.** Temporal Anchors

<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Base anchor (defined in calendar time; describes source data)</td>
<td></td>
</tr>
<tr>
<td>Data extraction date</td>
<td>The date when the data were extracted from the dynamic transactional database.</td>
</tr>
<tr>
<td>Source data range</td>
<td>The calendar time range covered by a data source that is available to create the study population.</td>
</tr>
<tr>
<td>Study period</td>
<td>The calendar time boundaries for data used to create the analyzed study data set, including exposures, inclusion and exclusion criteria, covariates, outcome, and follow-up.</td>
</tr>
<tr>
<td>First-order anchors (defined in patient event time; specifies study entry or index date)</td>
<td></td>
</tr>
<tr>
<td>Cohort entry date*</td>
<td>The date when patients enter the study population.</td>
</tr>
<tr>
<td>Outcome event date</td>
<td>The date of an outcome event occurrence.</td>
</tr>
<tr>
<td>Second-order anchors (defined in patient event time, relative to first-order anchor)</td>
<td></td>
</tr>
<tr>
<td>Washout window for exposure</td>
<td>An interval used to define incident exposure. If there is no record of the exposure (and/or comparator) of interest within this interval, the next exposure is considered a “new” initiation; otherwise, it is considered prevalent exposure.</td>
</tr>
<tr>
<td>Washout window for outcome</td>
<td>An interval used to define incident outcomes. If there is no record of outcomes within this interval, the next outcome is considered incident.</td>
</tr>
<tr>
<td>Exclusion assessment window</td>
<td>An interval during which patient exclusion criteria are assessed.</td>
</tr>
<tr>
<td>Covariate assessment window</td>
<td>An interval during which patient covariates are assessed. The covariate assessment window should precede the exposure assessment window in order to avoid adjusting for causal intermediates. It is sometimes called baseline period.</td>
</tr>
<tr>
<td>Exposure assessment window</td>
<td>The window during which exposure status is assessed. The exposure status is defined at the end of the exposure assessment window.† The exposure assessment window should precede the follow-up window to avoid reverse causation.</td>
</tr>
<tr>
<td>Follow-up window</td>
<td>The interval during which occurrence of the outcome of interest in the study population will be included in the analysis. The follow-up window may involve stockpiling algorithms, grace periods, exposure extension, and/or censoring related to exposure discontinuation.</td>
</tr>
</tbody>
</table>

* Can be a first-order anchor in some study designs (e.g., case-crossover and case–control).
† This is relevant in sampling designs when the occurrence of the exposure is not a first-order anchor defining cohort entry.

Certain principles guide the design and implementation of studies in health care data streams. One of the most important is temporality. Unlike in primary data collection, many measurements in health care databases—for example, patients’ baseline characteristics—are measured by reviewing information recorded during multiple health care encounters over time. In primary data collection, a study participant’s health state is usually established when the patient is thoroughly interviewed or examined at a study visit. Health care databases have no defined interview date with the investigator team; rather, studies rely on the occurrence of routine visits and other health care events and time windows.
encounters to collect information that was recorded during provision of care. Thus, information that may be conceptualized as characterizing a point in time, such as baseline patient characteristics before the start of exposure, is actually recorded during a time window through a series of encounters.

**Anchors in Calendar Time**

For a database study to be reproducible, temporal anchors must be defined to specify the underlying longitudinal data used to create a study population (Table). The *data extraction date* is particularly important to record when working with recent data that are still fluid. The dynamic data flow in a health care database is stabilized by extracting and physically or virtually setting aside requested data for research purposes. However, some administrative records may be corrected or amended retroactively for up to 6 months or longer (22). If the underlying database has data that are dynamically updated over time, a study using the most recently available data extracted today will probably not be exactly replicated using data covering the same period but extracted a year later.

The *source data range* reflects the calendar date boundaries beyond which encounter information is not captured for patients. Investigators must be clear about the lag between the most recent update to the data source and the calendar time boundaries for data included in their study (study period). For example, investigators may access a data source where the tables containing up-to-date information on patient health care contacts are extracted on 1 January 2019 (data extraction date). The source data range included in those tables covers 1 January 2003 to 31 December 2018. The investigators, however, choose a study period that focuses on time after market entry of a drug and does not use the most recent 6 months, a period during which the data may be more fluid. The data extraction date and source data range do not need to be included in visualization of study design, but reporting them and archiving extracted longitudinal data will make study implementation reproducible (16).

**Anchors in Patient Event Time**

When an effectiveness or safety study is implemented in a longitudinal database, the time scale shifts from calendar time to patient event time. Specific algorithms define events in the patient timeline. As in randomized controlled trials, where the randomization date is the anchor date, the cohort entry date (CED, also called the index date) is the primary anchor in a nonrandomized database study (Table). The CED is the date when patients enter the analytic study population. For some study designs, study entry can be defined by an event date (as described under Nested Case–Control Study and in Self-Controlled Study Design Visualization in the Appendix, available at Annals.org). The CED is considered a first-order anchor because most other anchors and parameters used in study implementation will be defined relative to it. The CED is defined by an inclusion rule, along with multiple exclusion criteria that are sequentially applied. Clarity in the definitions and sequence of these criteria is essential. For example, whether exclusions are applied before or after selection of the CED should be clear. If the wrong patients are excluded or if the study entry date is shifted, results may not be reproducible (16).

Secondary temporal anchors are defined relative to the first-order anchor, the CED. As in temporal ordering in a randomized trial (23), we wish to assess all patient characteristics before the start of exposure to avoid adjusting for causal intermediates. The *exclusion assessment window* and the *covariate assessment window* are often defined to begin a set number of days before the CED and end the day before or the day of the CED (Table) (24). These windows are sometimes identical, but in some studies, separate windows may be specified for subsets of exclusion criteria or confounders. For example, history of cancer might be measured over all available time before the CED, whereas...
recent myocardial infarction might be measured within 30 days before the CED. Research has suggested that use of a flexible window for covariate assessment, starting from the beginning of the available data stream and continuing until the day of CED, is preferable to use of a fixed window (25). The effect on confounding adjustment may vary by setting (26).

For studies where exposure is not a first-order anchor, it can be defined in an exposure assessment window. This window itself is defined relative to the CED. For example, a cohort study looking at risk for cardiovascular outcomes in patients after percutaneous coronary intervention or acute coronary syndrome defined the CED as the date of hospital discharge (27). Patients were further required to receive clopidogrel for the first time within 7 days after the CED. The exposure of interest was proton-pump inhibitor use, which was assessed during the 21 days before and 7 days after the CED. To avoid immortal time bias, outcomes should not be counted as exposed outcomes until after the exposure definition has been met (28).

In many applications, we want to make sure that the outcome of interest has not yet occurred at the time of study entry. To study newly occurring events, investigators can require an outcome washout window. Similarly, new use of a drug or other treatment can be defined by requiring an exposure washout window of defined duration (Table). The analytic follow-up window, during which the study population is at risk for developing the outcome of interest, begins after study entry. It may begin on the CED or after an assumed induction window before which there is no biologically plausible effect of exposure on outcome. The maximum analytic window for follow-up is defined by 1 or more censoring criteria. For analyses that focus on follow-up time while patients are exposed to a treatment, the analytic follow-up time may incorporate stockpiling algorithms, grace windows for drug exposures, hypothesized induction windows before the effect of exposure begins, or hypothesized duration of biological risk beyond the end of observed exposure (16, 29).

The outcome event date is the date of outcome occurrence during analytic follow-up. For some study designs, such as case-crossover (where assessment windows are anchored on the outcome), the outcome event date is a first-order anchor equal to the CED. In the nested case-control design, secondary temporal anchors may be defined relative to the CED for the underlying source cohort as well as the outcome event date.

**Graphical Representation of Design Implementation**

Because of the complexity of the timeline and the interrelated nature of the factors described in this article, researchers often find it helpful to illustrate their study design implementation on the longitudinal health care record of an imaginary patient. However, the de-
sign elements represented in a diagram and the level of detail provided in published reports vary widely (30–34). We propose a framework for visualizing the design of nonrandomized database study implementation that uses standardized structure and terminology and focuses on summarizing details of first- and second-order temporal anchors (Table). These design diagrams include bracketed numbers representing time intervals anchored on the CED (day 0). Following conventional mathematical notation, we indicate open intervals (which do not include the end points) with parentheses and closed intervals (which do include the end points) with square brackets. First-order time anchors are represented as columns indicating a date on the patient timeline, whereas second-order anchors (time windows) are represented as separate boxes. Boxes are placed in different rows so that overlap can be easily distinguished. The steps to create the analytic cohort from data tables in the longitudinal source are laid out sequentially from top to bottom in the design diagram. Attrition tables could be incorporated into these diagrams, with patient counts inserted in the relevant rows for exclusion criteria. We used standardized structure and terminology to provide examples of graphical representation for several designs that can be used in nonrandomized database studies, including cohort designs; designs that sample from cohorts (case–control, case–cohort, and 2-stage sampling); and self-controlled study designs.

**Cohort Study**

The cohort study design is widely used in research in large health care databases and encompasses a range of designs in which a group of patients enters the study population on the CED. Baseline characteristics or covariates are usually (but not always) defined before and outcome events after the CED. When covariate assessment windows are after the CED (for example, time-varying covariates), these should occur before the relevant exposure assessment window to avoid adjustment for causal intermediates. Numerous variations of the cohort study design could be implemented. These decisions can greatly affect results. For example, study entry could be based on initiation of an exposure of interest, occurrence of a health event, calendar time, or a combination thereof (28). Patients could be allowed to enter only 1 time or every time they meet entry criteria.

**Example 1: Exposure-based cohort entry.** A cohort study investigated whether angiotensin-converting enzyme inhibitors (ACEIs) differ from angiotensin-receptor blockers (ARBs) with respect to risk for angio-
edema (35). The inclusion criterion was initiation of use of a study drug (ACEI or ARB) after 183 or more days without dispensings of either of the drug groups being compared (Figure 2). In this study, as in most, patients were allowed to enter the study population only 1 time. The CED was the date of first prescription for ACEI or ARB. Exclusion criteria were then applied. Patients were excluded if they were younger than 18 years or started receiving both ACEI and ARB on the CED. Patients were also excluded if they had intermittent medical and drug coverage (defined as gaps in coverage >45 days) in the 183 days before, but not including, the CED. The covariate assessment window and washout for incident exposure and outcome were also the 183 days before, but not including, the CED. Follow-up began on the CED and continued until the outcome of interest (angioedema), switching or withdrawal of study drugs, death, disenrollment, 365 days of follow-up, or the end of the study period, whichever came first.

In contrast to this study, which defined the CED before applying exclusion criteria, a similar study investigating ACEI versus ARB on risk for angioedema identified every new episode of new treatment initiation within the study period and then picked only the first new initiation episode for each patient after exclusion criteria were applied (Figure 3) (36).

Example 2: Exposure-based cohort entry restricted to adherent users. A cohort study investigated whether statins differed from glaucoma agents with respect to mortality risk among patients who adhered to statin or glaucoma therapy and were not at high risk for death (37). The CED was defined by initiation of study drug use after at least 12 months continuously enrolled without any dispensing of study drugs. Nonadherent patients were excluded, where nonadherence was defined as fewer than 3 dispensings for statin or glaucoma therapy within 180 days (Figure 4). The study specified an exclusion assessment window of 12 months before the CED to exclude patients with evidence of dementia or cancer and those without evidence of at least 1 risk factor for a major vascular event (angina; intermittent claudication; hypertension; diabetes; history of stroke, transient ischemic attack, myocardial infarction, arterial surgery, or amputation for vascular disease; or smoking), as well as a 6-month exclusion assessment window to exclude patients with cardiovascular-related hospitalizations. Patients were excluded if they were younger than 65 years on the CED or started receiving both statins and glaucoma agents on the CED.
CED. Confounders for eligible patients were captured in a 12-month covariate assessment window before the CED. Follow-up began on the date of the third refill and continued until outcome, death, disenrollment, or end of the study period.

Nested Case–Control Study

A nested case–control study samples the analytic study population from a fully enumerated source cohort (17). In database studies, the source cohort for a case–control study can be fully enumerated, making nested case–control studies feasible. The CED is the date of entry to the source cohort. Exclusions are applied to the source cohort before or on the CED, and the follow-up window begins on or after the CED. Case patients are identified on the basis of occurrence of the outcome-defining event during the cohort follow-up window. Exposure is assessed in 1 or more windows that fall between the CED and the outcome event date. When risk-set sampling of control patients is used, a fixed number of members of the source cohort who are at risk for the outcome on the date of a given case patient’s event are sampled as potential control patients. With such individual matching, a control patient’s person-time is anchored by the outcome event date for the case patient to which he or she is matched.

Example 3: A nested case–control study with risk-set sampling. A nested case–control study compared pioglitazone versus other oral antidiabetic agents on risk for bladder cancer (38). The CED for the cohort was first initiation of antidiabetic agent use, defined with a washout window that included all available data before the CED (Figure 5). Patients were required to be enrolled in the primary care database with at least 1 year of medical history before the CED. They were excluded if the first antidiabetic drug prescribed was insulin, they were younger than 40 years on the CED, or they had a history of bladder cancer ever recorded before the CED. The covariate assessment period included all available data before the CED. Follow-up started on the CED and continued until censoring at the first of incident bladder cancer, death, disenrollment, or end of study period.

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* Censored at first of incident bladder cancer, death, disenrollment, or end of study period.
† Control patients were risk-set matched on year of cohort entry, duration of follow-up (from cohort entry), age, and sex.
dent bladder cancer, death, disenrollment, or end of the study period. The diagnosis date of incident bladder cancer was the outcome date. Only case patients with at least 1 year of follow-up between the CED and the event date of the case-defining outcome were included. At the time of each such date, matched control patients were sampled from the cohort of persons who initiated antidiabetic therapy (matched on year of cohort entry, duration of follow-up, age, and sex) and were still at risk for incident bladder cancer. The exposure assessment window began at the CED and continued until 1 year before the outcome event date for case patients and their matched control patients in the nested sample.

The Appendix gives additional examples of calendar time–based cohort entry and self-controlled designs.

**DISCUSSION**

In this article, we focus on use of graphical representation to clearly communicate design decisions made when generating evidence from administrative and clinical data that were collected as part of routine care, not for research purposes. We provide examples of graphical representation for different study designs using standardized structure and terminology. The figures in this article are freely available for download from drugepi.org, and users can adapt them as needed. We look forward to user experiences and suggestions for improvement.

Visualization of study design is a powerful communication tool that provides a clear and concise summary of study implementation details. It can help consumers of pharmacoepidemiologic and pharmacoeconomic evidence assess how that evidence was generated, but it does not remove the need for examination of study strengths and limitations, including measurement issues, which should be discussed in reports. Recent publications of database studies have provided informative graphs that show key aspects of longitudinal study designs, varying from high-level conceptual descriptions to information-packed diagrams (31, 33, 34). These diagrams depict critical temporal aspects with clarity. Once the basic temporal aspects of a study are understood, it is easier to comprehend the longer prose typically used to describe study design in detail.

We believe that a widely used framework with a common structure and terminology for graphical representation of database study designs would promote clearer understanding of database research. This framework would encourage researchers and reviewers to think systematically about time-related aspects in the context of typical study designs when designing studies or preparing manuscripts. It would also help readers understand critical temporal aspects of a longitudinal database study. Ultimately, these factors support the confidence of decision makers in evidence generated from nonrandomized database studies.

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**References**


**Graphical Depiction of Study Designs**

**RESEARCH AND REPORTING METHODS**

Graphical Depiction of Study Designs

RESEARCH AND REPORTING METHODS


Appendix: Additional Design Visualization Examples

Calendar Time–Based Cohort Entry Example
A simple cohort study investigated how well a combined comorbidity score predicted 1-year mortality (39). A uniform calendar time–based CED was assigned (1 January 2005) regardless of whether patients had a health care encounter on that date. Patients were required to be aged 65 years or older and have no record of death in the year before the CED. They were further required to have a recorded pharmacy dispensing between 365 and 485 days before the CED. These requirements were designed to restrict the population to older adults who were likely to have been enrolled in the pharmacy benefits program during the study period. Risk factors in 2 versions of the comorbidity score were defined within the 365 days before, but not including, the CED. Additional baseline covariates were measured over the same time frame. Patients were followed for the outcome for 1 year after the CED (Appendix Figure 1).

Self-Controlled Study Design Visualization
Self-controlled designs have many variants (41). All use within-person comparisons (self-matching) to control time-invariant confounders. Effect estimates are generated from an analytic population comprising patients that have the outcome of interest as well as intermittent exposure over the sampled person-time. The CED depends on the variant of self-controlled design. For example, the primary anchor in the case-crossover design is the case-defining outcome event (42). Assessment of exposure occurs in 2 or more windows before the outcome event date. The exposure assessment windows are often separated by a washout window to address carryover effects of exposure. In contrast, a self-controlled risk interval design is anchored on exposure, and the CED is the date of initiating the exposure of interest (43). Follow-up for outcomes occurs in 2 or more intervals of person-time after the exposure-based CED. The CED for the self-controlled case series is defined by the minimum age or calendar time boundary where a patient contributes follow-up for the outcome (44). Other variants of self-controlled designs may include follow-up for outcomes before and after an exposure-based CED or exposure assessment window before and after an outcome event–based CED (such as self-controlled case series and prescription symmetry) (44, 45).

An Outcome-Indexed, Self-controlled Design (Case-Crossover)
A case-crossover study evaluated whether acute respiratory infection transiently increased risk for first myocardial infarction (46) (Appendix Figure 2). The outcome event date was the first acute myocardial infarction ever recorded in the patient’s longitudinal history within the source data range. Patients were excluded if they were older than 75 years on the date of myocardial infarction or if they did not have medical history within the data source for at least 3 years before the outcome event date. Exposure to acute respiratory infection was assessed in the 11 days before, but not including, the myocardial infarction date, as well as in an 11-day window 1 year earlier. Case patients with discordant exposure to acute respiratory infection in the 2 exposure assessment windows contributed to the within-person matched analysis. Exposure status was not evaluated during the washout window between the 2 exposure assessment windows.

An Exposure-Indexed, Self-controlled Design (Self-controlled Risk Interval)
A self-controlled risk interval study using data from an integrated electronic health record system evaluated the degree to which measles, mumps, rubella (MMR) vaccines increased risk for febrile seizures in children aged 11 to 23 months (47) (Appendix Figure 3). Children were allowed to contribute to the analytic data set every time they met inclusion and exclusion
criteria. The CED was defined as the date of MMR administration. Eligible CEDs could not have any vaccinations in the immunization schedule or diagnoses of febrile seizures recorded in the 56 days prior. Only incident outcomes were included in the analysis. Incident outcomes were defined by the first inpatient or emergency department code for seizure after 56 days without any codes for seizure. The analytic follow-up windows where children were considered to be at risk for seizure were the 7 to 10 days after MMR vaccination (hypothesized exposure risk window) and 14 to 56 days after MMR vaccination (reference window). Days 1 to 6 were considered induction time before the biological effect of vaccination on seizure plausibly begins, and days 11 to 13 were used as washout for potential carryover exposure effects. The analysis conditioned on the individual to make within-person analyses and accounted for differential person-time in follow-up windows.

Appendix Figure 1. Time-based cohort entry.

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* Predictors of mortality included 17 conditions included in Romano’s adaptation of the Charlson Index (40) and 30 conditions included in the Elixhauser score (details in Appendix). Other comorbid conditions measured included hospitalization, use of any prescription drug, receipt of any diagnosis, any physician visit, any time in a nursing home, number of hospital days, number of distinct prescription drugs used, number of diagnoses, and number of physician visits.
**Appendix Figure 2.** An outcome-indexed, self-controlled design (case-crossover).

- **Event Date** (Myocardial infarction) Day 0
- **Washout Window** (Outcome: myocardial infarction) Days [-∞, −1]
- **Exclusion Assessment Window** (>3 y of medical history in data source) Days [-1095, −1]
- **Exposure Assessment Window** (Acute respiratory infection) Days [-376, −365]
- **Washout Window** (Outcome: myocardial infarction) Days [-∞, −1]
- **Exposure Assessment Window** (Acute respiratory infection) Days [-11, −1]

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Appendix Figure 3. An exposure-indexed, self-controlled design (self-controlled risk interval).

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Web-Only References


